

Hatz AI vs. Microsoft Copilot vs. ChatGPT Business

AI for Your Business, Done Right. One org. One price. Zero shadow-AI.

LIGHTHOUSE

Every AI assistant claims to save your team time, but the real difference shows up in how it's licensed, how well you can govern it, and how much it can actually build for you, not just tell you how to build it yourself: Hatz AI gives your team access to 50+ AI models and MCP tools in one secure, governed platform, priced per organization, not per seat, and built to produce finished work, not just advice.

75% of workers use generative AI at work.

25% of companies have AI security policies.

50% of employees hide their AI use from their boss.

Source: Salesforce (2024). *The AI at Work Report*. Salesforce Research.

	Hatz AI	Microsoft Copilot	ChatGPT Business
Licensing Model	Priced per organization, per month. Not per user. Add unlimited users at no extra license cost.	Priced per user, per month. Cost climbs as your team grows.	Priced per user, per month. Cost climbs as your team grows.
Security & Compliance	SOC 2 Type I, II, and III certified. Your data is never used to train AI models.	Covered under Microsoft 365 compliance; governance add-ons often cost extra.	Business-tier privacy controls; certifications vary by plan.
Usage Visibility & Shadow AI	Organization-wide audit trail and admin controls help end shadow AI and unapproved tool use.	Limited visibility into individual usage patterns.	Limited admin visibility into individual usage patterns.
Creating Documents	Generate a finished Word, Excel, or PowerPoint file directly, no need to open Microsoft apps first.	Must open Word, Excel, or Outlook and prompt inside that app to get help	Drafts text only; you still build the file yourself in Office.
AI Models & Tools	MCP tools & custom agents, plus 50+ leading AI models (like Gemini, ChatGPT, Claude, etc.), all in one platform.	Built around Microsoft's model ecosystem.	Built around OpenAI's model family.
Best Fit	Businesses that want predictable pricing, strong governance, and AI that produces finished work.	Teams already deep into Microsoft 365 who want AI inside those apps.	Individuals or teams who mainly want a chat-based writing assistant.

Why Teams Choose Hatz AI?

- One license, unlimited users: pay for your organization, not a per-user license.
- SOC 2 Type I, II, and III certified, with a strict no-training policy on your data.
- Full audit trail and admin controls help curb shadow AI across the company.
- Ask for a finished Word document, Excel spreadsheet, or PowerPoint slide deck and Hatz AI builds it, no need to open Office first.
- 50+ AI models, MCP tools, and custom agents built for your workflows!

What This Means for You

- A simpler bill: no per-user math or surprise overage as your team grows.
- Confidence for IT & team: know exactly how AI is being used across the business.
- Less risk: sensitive data stays inside an approved, secure platform instead of scattered free tools that could be training on your intellectual property or PII.
- Faster output: finished files land in your inbox instead of extra editing steps.
- One partner, Lighthouse IT Solutions, to help you roll it out, train your team, and support you long-term.

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The Real Cost of AI, Compared



One flat price for your whole team. The bigger you grow, the more you save.

Let's look at **10 team members in one month:**

Hatz AI
\$175

Starter plan, per organization.

Save \$160/mo vs Copilot!

MICROSOFT COPILOT
\$335

\$21 add-on + \$12.50 M365 Business Standard
× 10 users

CHATGPT BUSINESS
\$250

\$25/user
× 10 users

How the Gap Widens as Your Team and Usage Grows

Hatz AI Starter Plan Comparison:

Team Size	5 users	10 users	15 users	20 users	25 users
Hatz AI (Starter Plan)	\$175/mo	\$175/mo	\$175/mo	\$175/mo	\$175/mo
Microsoft Copilot	\$168/mo	\$335/mo	\$503/mo	\$670/mo	\$838/mo
ChatGPT Business	\$125/mo	\$250/mo	\$500/mo	\$1,000/mo	\$1,875/mo

Pricing based on published list rates as of 2026: Microsoft 365 Copilot add-on \$21/user/mo plus required Microsoft 365 Business Standard base \$12.50/user/mo (\$33.50/user/mo total); ChatGPT Business \$25/user/mo billed monthly. Hatz AI Starter Plan: \$175/month flat, 30,000 credits, assumes usage stays within plan capacity. Actual usage-based costs may vary; ask Lighthouse for a usage-based estimate.

The Starter Plan pays for itself by your 6th user vs. Copilot, and your 7th user vs. ChatGPT Business.

Every teammate after that uses the same flat \$175/month, while per-seat tools keep charging you more.

Hatz AI Standard Plan Comparison:

Team Size	25 users	50 users	75 users	100 users	150 users
Hatz AI (Standard Plan)	\$675/mo	\$675/mo	\$675/mo	\$675/mo	\$675/mo
Microsoft Copilot	\$838/mo	\$1,675/mo	\$2,513/mo	\$3,350/mo	\$5,025/mo
ChatGPT Business	\$625/mo	\$1,250/mo	\$1,875/mo	\$2,500/mo	\$3,750/mo

Pricing based on published list rates as of 2026: Microsoft 365 Copilot add-on \$21/user/mo plus required Microsoft 365 Business Standard base \$12.50/user/mo (\$33.50/user/mo total); ChatGPT Business \$25/user/mo billed monthly. Hatz AI Standard Plan: \$675/month flat, 250,000 credits, assumes usage stays within plan capacity. At 25 users, ChatGPT Business list pricing runs slightly below the Standard Plan; Hatz's flat-cost advantage grows as headcount increases. Actual usage-based costs may vary; ask Lighthouse for a usage-based estimate.